

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Adelstein/Liston
Attention: Accounts Payable
222 West Ontario
Suite 600
Chicago, IL 60610

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965768-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Scott Barsky	Eagle-Chicago	National

Advertiser	Product	Estimate Number
Demings/D/Congress	DEMINGS FOR CONGRES	3413

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	965768	07914286

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM	MTWTF--	:30	10	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	10	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	M	10/22/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0830H	\$200.00 NM
1	WESH	M	10/22/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0630H	\$200.00 NM
7	WESH	Tu	10/23/12	5:25 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0630H	\$200.00 NM
2	WESH	Tu	10/23/12	5:54 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0830H	\$200.00 NM
9	WESH	W	10/24/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0630H	\$200.00 NM
3	WESH	W	10/24/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0830H	\$200.00 NM
4	WESH	Th	10/25/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0630H	\$200.00 NM
8	WESH	Th	10/25/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0830H	\$200.00 NM
10	WESH	F	10/26/12	5:22 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0830H	\$200.00 NM
5	WESH	F	10/26/12	5:43 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0630H	\$200.00 NM
2	10/22/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	MTWTF--	:30	10	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	10	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WESH	M	10/22/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DEMI0830H	\$600.00 NM
1	WESH	M	10/22/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DEMI0630H	\$600.00 NM
2	WESH	Tu	10/23/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DEMI0630H	\$600.00 NM
6	WESH	Tu	10/23/12	6:41 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DEMI0830H	\$600.00 NM
9	WESH	W	10/24/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DEMI0630H	\$600.00 NM
3	WESH	W	10/24/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DEMI0830H	\$600.00 NM
10	WESH	Th	10/25/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DEMI0630H	\$600.00 NM
4	WESH	Th	10/25/12	6:45 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DEMI0830H	\$600.00 NM
5	WESH	F	10/26/12	6:26 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DEMI0830H	\$600.00 NM
8	WESH	F	10/26/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DEMI0630H	\$600.00 NM
3	10/27/12	10/27/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	7:21 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	DEMI0830H	\$200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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965768-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Demings/D/Congress	DEMINGS FOR CONGRES	3413

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/27/12	10/27/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
4	10/22/12	10/26/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	MTWTF--	:30	10	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 10 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WESHM		10/22/12	9:33 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	DEMI0830H	\$900.00 NM
1	WESHM		10/22/12	9:57 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	DEMI0630H	\$900.00 NM
2	WESHTu		10/23/12	9:39 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	DEMI0630H	\$900.00 NM
9	WESHTu		10/23/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	DEMI0830H	\$900.00 NM
6	WESHW		10/24/12	9:44 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	DEMI0630H	\$900.00 NM
3	WESHW		10/24/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	DEMI0830H	\$900.00 NM
4	WESHTh		10/25/12	9:29 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	DEMI0630H	\$900.00 NM
7	WESHTh		10/25/12	9:56 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	DEMI0830H	\$900.00 NM
5	WESHF		10/26/12	9:48 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	DEMI0830H	\$900.00 NM
10	WESHF		10/26/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	DEMI0630H	\$900.00 NM
5	10/22/12	10/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	MTWTF--	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/22/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DEMI0830H	\$250.00 NM
3	WESHTu		10/23/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DEMI0630H	\$250.00 NM
2	WESHW		10/24/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DEMI0830H	\$250.00 NM
4	WESHTh		10/25/12	12:26 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DEMI0630H	\$250.00 NM
5	WESHF		10/26/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DEMI0830H	\$250.00 NM
6	10/22/12	10/26/12	M-F 3-4 PM	3:00-4:00 PM	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/22/12	3:18 PM	M-F 3-4 PM	3:00-4:00 PM	:30	DEMI0630H	\$700.00 NM
4	WESHTu		10/23/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	DEMI0830H	\$700.00 NM
5	WESHW		10/24/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	DEMI0630H	\$700.00 NM
3	WESHTh		10/25/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	:30	DEMI0830H	\$700.00 NM
1	WESHF		10/26/12	3:50 PM	M-F 3-4 PM	3:00-4:00 PM	:30	DEMI0630H	\$700.00 NM
7	10/22/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	MTWTF--	:30	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/22/12	4:25 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DEMI0830H	\$900.00 NM
3	WESHTu		10/23/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DEMI0630H	\$900.00 NM
4	WESHW		10/24/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DEMI0830H	\$900.00 NM
2	WESHTh		10/25/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DEMI0630H	\$900.00 NM
5	WESHF		10/26/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DEMI0830H	\$900.00 NM
8	10/22/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 3 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser		Product	Estimate Number
Demings/D/Congress		DEMINGS FOR CONGRES	3413

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/22/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	5:56 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DEMI0830H	\$1,100.00 NM
2	WESH	W	10/24/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DEMI0630H	\$1,100.00 NM
3	WESH	Th	10/25/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DEMI0830H	\$1,100.00 NM
9	10/22/12	10/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/22/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DEMI0630H	\$1,500.00 NM
3	WESH	Tu	10/23/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DEMI0630H	\$1,500.00 NM
1	WESH	W	10/24/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DEMI0830H	\$1,500.00 NM
5	WESH	Th	10/25/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DEMI0630H	\$1,500.00 NM
4	WESH	F	10/26/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DEMI0630H	\$1,500.00 NM
10	10/27/12	10/27/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	6:27 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	DEMI0630H	\$700.00 NM
11	10/28/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	6:22 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	DEMI0630H	\$700.00 NM
12	10/22/12	10/27/12	M-Su News @ 11PM	11-1135p	MTWTF--	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	DEMI0830H	\$1,800.00 NM
13	10/28/12	10/28/12	Access Hollywood	11:35P-12:35XM/12	-----S	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	12:47 AM	Access Hollywood	11:35P-12:35XM/12	:30	DEMI0830H	\$450.00 NM
2	WESH	Su	10/28/12	1:07 AM	Access Hollywood	11:35P-12:35XM/12	:30	DEMI0630H	\$450.00 NM
14	10/23/12	10/23/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-T-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	8:41 PM	NBC Prime VOICE	8:00-9:00 PM	:30	DEMI0830H	\$4,000.00 NM
15	10/27/12	10/27/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	8:23 AM	NBC Saturday	Sat 8-10am	:30	DEMI0630H	\$850.00 NM

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Demings/D/Congress	DEMINGS FOR CONGRES	3413

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/27/12	10/27/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/27/12	9:24 AM	NBC Saturday	Sat 8-10am	:30	DEMI0830H	\$850.00 NM
16	10/22/12	10/26/12	NBC Today Show II	10AM-11AM	MTWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	10/22/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	DEMI0830H	\$800.00 NM
2	WESH	Tu	10/23/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	DEMI0630H	\$800.00 NM
1	WESH	W	10/24/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	DEMI0630H	\$800.00 NM
3	WESH	Th	10/25/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	DEMI0630H	\$800.00 NM
5	WESH	F	10/26/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	DEMI0830H	\$800.00 NM
17	10/22/12	10/26/12	NBC Today Show III	11AM-12PM/10-11A	MTWTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11A	:30	DEMI0630H	\$450.00 NM
4	WESH	Tu	10/23/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11A	:30	DEMI0830H	\$450.00 NM
2	WESH	W	10/24/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11A	:30	DEMI0830H	\$450.00 NM
5	WESH	Th	10/25/12	11:56 AM	NBC Today Show III	11AM-12PM/10-11A	:30	DEMI0830H	\$450.00 NM
3	WESH	F	10/26/12	11:53 AM	NBC Today Show III	11AM-12PM/10-11A	:30	DEMI0630H	\$450.00 NM
18	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	7:12 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	DEMI0830H	\$200.00 NM
19	10/24/12	10/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--WTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--WTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/24/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DEMI0630H	\$500.00 NM

Total Spots 74

Payment Terms 30 Days

Gross Total	\$54,000.00
Agency Commission	\$8,100.00
Net Amount Due	\$45,900.00